

**What Do You Do
Instead of College?**

So we send them to college,
right?



What is the new economic reality?

- ▣ Jobs are headed overseas
- ▣ High unemployment
- ▣ World is changing
- ▣ Technological advances
- ▣ Global economy
- ▣ Little job security

The Truth?

- ▣ New job growth will come from small business, not big corporations
- ▣ 85% of this years college grads did not find jobs
- ▣ Only 25% of adults have a 4 year degree
- ▣ A college degree does not guarantee a good income
- ▣ College can wait
- ▣ Future trends in new jobs require no degree, an associates degree or job skill training

College Graduation Rates

- ▣ Georgetown University (4) 90.4% (6) 93.4%
- ▣ University of California (4) 56% (6) 84.3%
- ▣ Texas A&M (4) 38.4 % (6) 77.7%
- ▣ BYU (4) 30% (6) 77.9%
- ▣ University of Illinois (4) 22.4% (6) 50%
- ▣ Kentucky State University (4) 8.9% (6) 24.6%
- ▣ Kettering University (4) 5.6% (6) 56%

Bloomberg Businessweek

3 Schools That Produced the Most CEO's (2010)

- ▣ University Of California (12 CEO's)
- ▣ School of Hard Knocks (11 CEO's)
- ▣ Harvard University (11 CEO's)

Who made it without college?

- ▣ Bill Gates (Microsoft)
- ▣ Kirk Kerkorian (Las Vegas Real Estate Developer)
- ▣ Sir Richard Branson (British Businessman, Owner of Over 300 Companies)
- ▣ Ralph Lauren (Fashion Designer)
- ▣ Steve Jobs (Apple CEO)

Steve Jobs

- ▣ “.... I naively chose a college that was almost as expensive as Stanford, and all my working-class parents savings were being spent on my college tuition. After six months, I couldn't see the value in it. I had no idea what I wanted to do with my life and no idea how college was going to help me figure it out. And here I was spending all of the money my parents had saved their entire life. So I decided to drop out and trust that it would all work out OK. It was pretty scary at the time, but looking back it was one of the best decisions I ever made.”

College For Free/Low Cost

Online Classes- Thomas Edison State College ,
Excelsior College

Auditing

Military

Scholarship for Service

program that funds education of federal
information assurance professionals (National
Science Foundation)

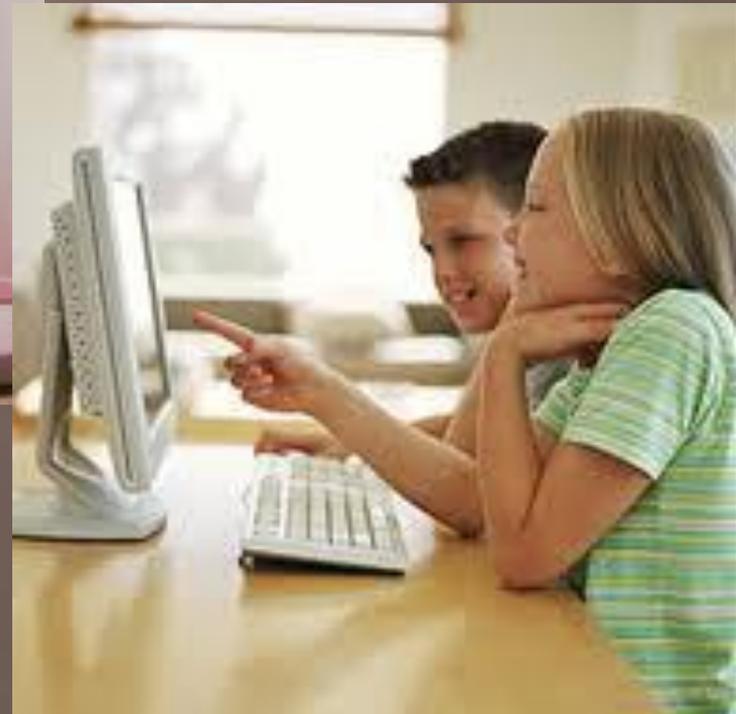
Creativity and Innovation



Entrepreneurial/Self Starter



Computer-Literate



Communication Skills



Empathy and Concern for Others



Self-Sufficiency/ Practical Skills



Money Smarts

